



PressReader for Academic Libraries





7000+
publications



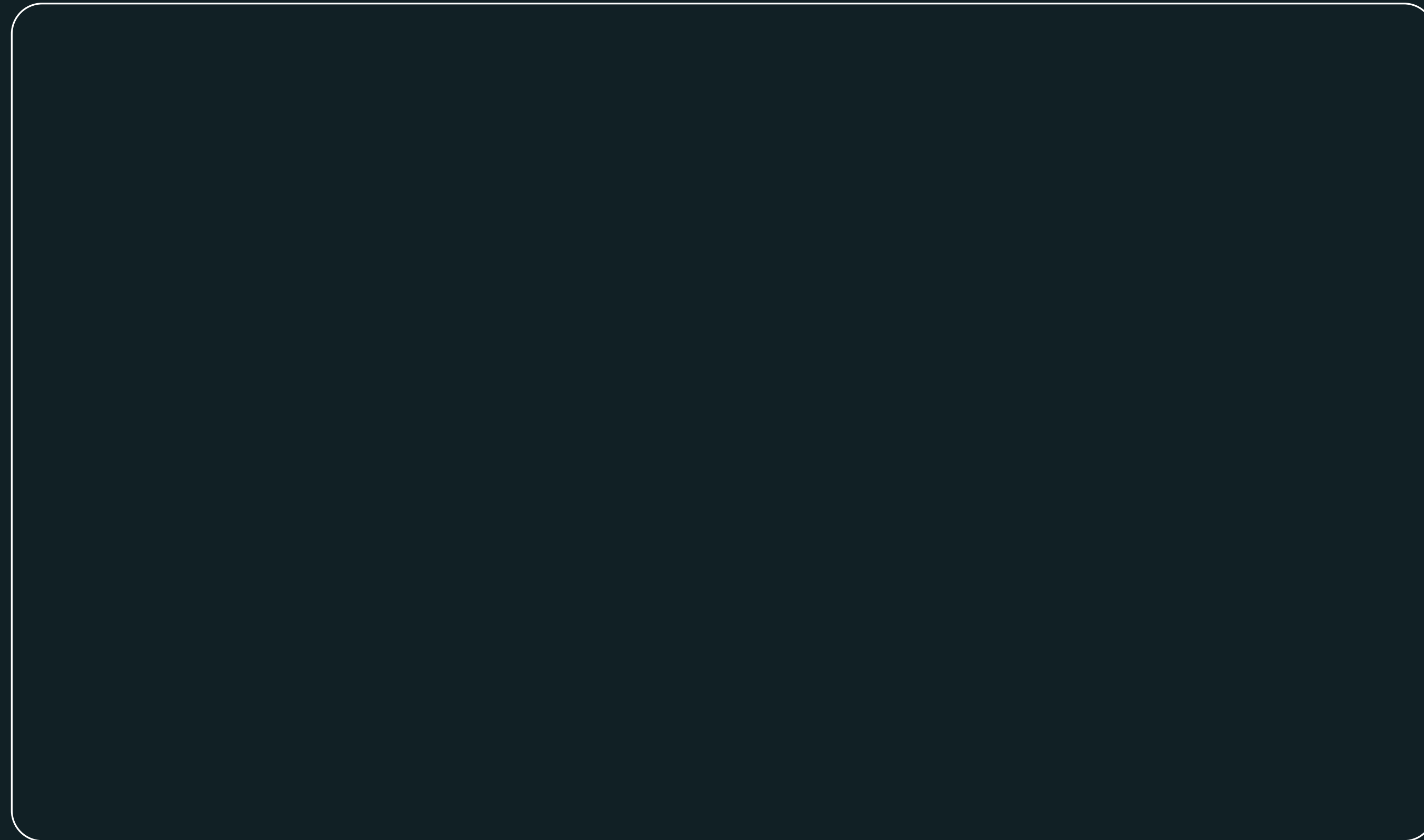
120+
countries



60+
languages



Watch our video



Our Story

It started with a vision. In 1999, we wanted to keep people connected to the stories they cared about — stories from home — whenever they traveled.

Now, PressReader is an award-winning digital platform that delivers digital content to readers in the most personalized way, a way that makes sense to them. We've partnered with thousands of publishers around the

world to bring the best newspapers and magazines onto a single platform that's updated every day.

With over 7,000 magazines and newspapers, updated as soon as they're available from the publishers, every reader can stay connected to the stories they care about and discover new favorites.



Canadian born, with offices in Vancouver, Dublin and Manila



We offer 7,000+ publications available on any device



Millions of people around the world already use the PressReader app

Our library Experience



European Parliament



Yale

LOS ANGELES
PUBLIC LIBRARY



HARVARD
LIBRARY



LIBRARY
LIBRARY
OF CONGRESS

Why it's good for your students

Choice

More newspapers and magazines than anyone else. Students from all disciplines can find the information they need.

No limits

Unlimited downloads that last forever on all devices. Seamless on-site and off-site access allow students to research from anywhere.

Global publications

Students come from all over. So should your content. We offer local and global titles from over 120 countries in more than 60 languages.

A research tool

Easy for students to find the information they need with keyword search, topic alerts and instant translation in up to 18 languages.

Beautifully designed for your mobile



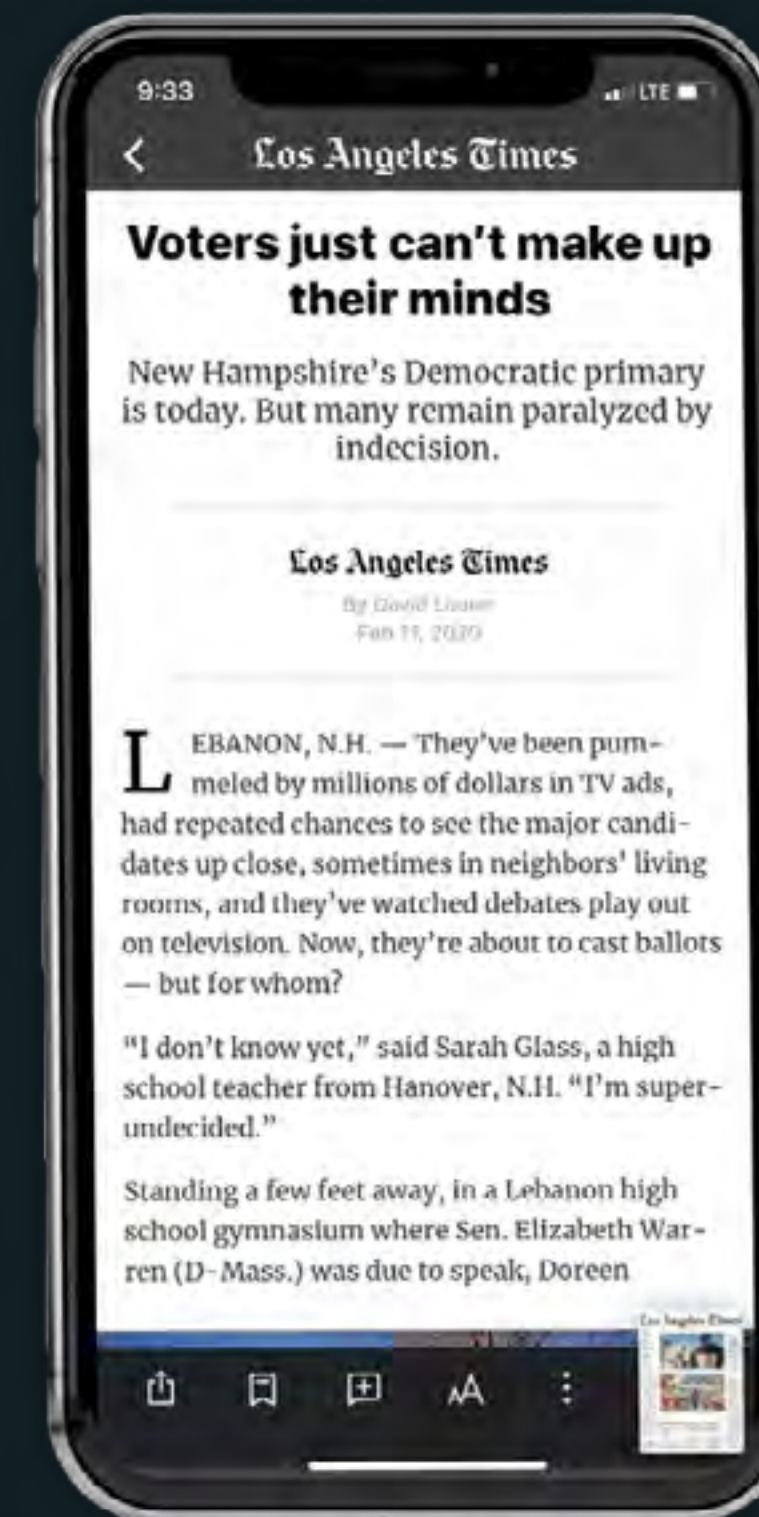
Cover view



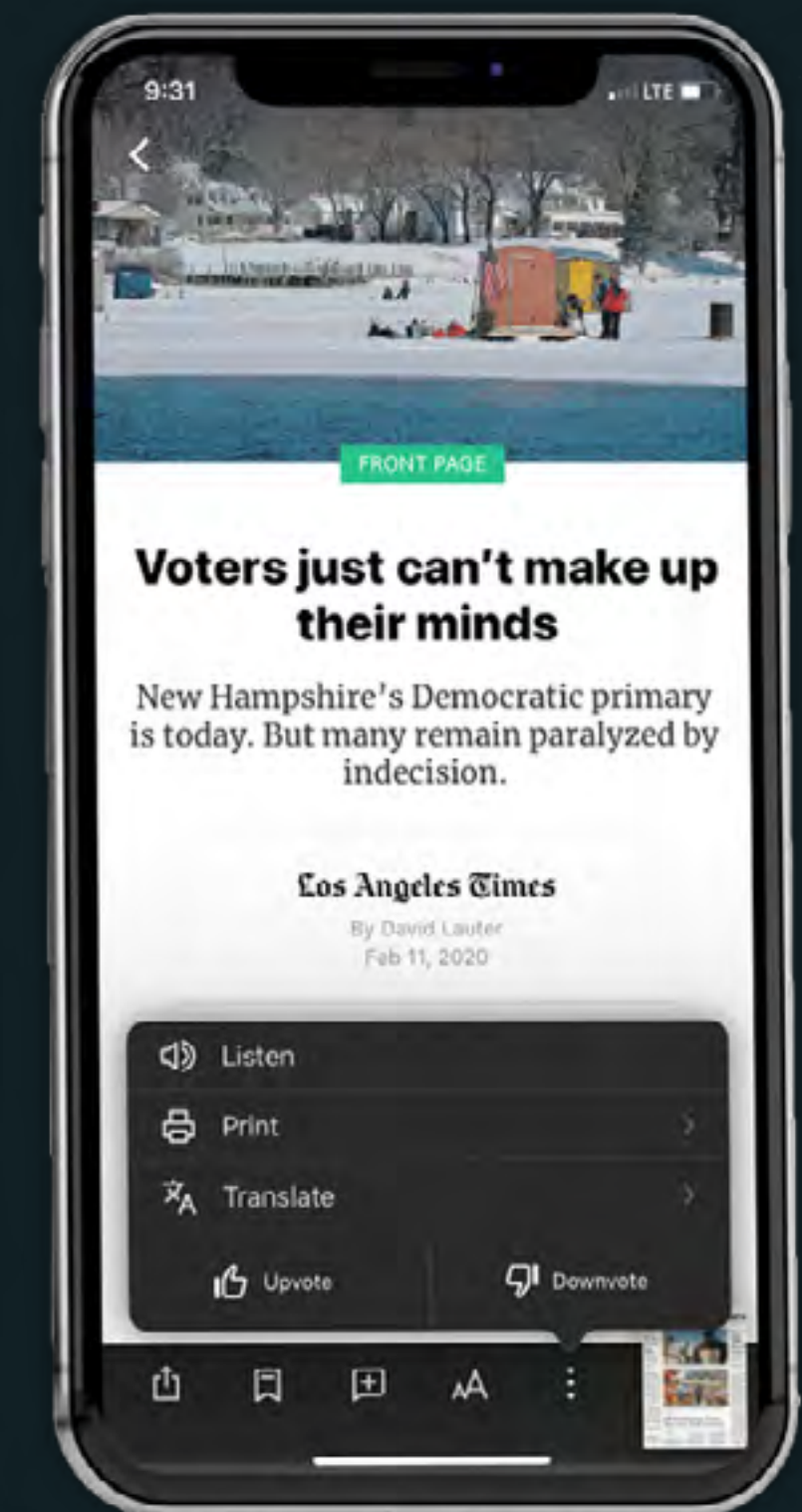
Page view



Text view



Article view



Special features

Why it's good for your library

The power of critical thinking

Content from trusted, quality sources allow students to open up a world of diverse perspectives.

Join the club

Millions of students around the world already use PressReader.

Easy and accessible

Seamless on-site and offsite access. PressReader can be set up in minutes. There's never anything to upgrade, install or maintain.

Plugged into your world

It's our world, too. We work with schools and libraries to make sure students get information from the right places.

Go green

Offer sustainable services to your patrons while enhancing their discovery experience.

Set it up in minutes

There's nothing to plug in, install, or maintain.

Think outside the box

“Higher education is shifting because its core constituents—students— are starting to behave more like customers and are less forgiving of some of the inefficient and ineffective aspects of the academy not tailored for a strong customer experience”

Andrew Roth

President Emeritus,
Notre Dame College

What the industry is saying

There's been a fundamental shift in the way people read content. In a world where the business models behind newspapers, magazines, books, movies, and music have transformed to meet drastic changes in consumer behavior—libraries too must follow suit or be left behind.

What has changed? Well, quite a lot.

Print is facing some steep competition from the mobile screen. And readers have never had more avenues to discover all kinds of information.

This is no secret to librarians. A recent OCLC (Online Computer Library) study found that most academic librarians think their primary service (borrowing books) will change dramatically in the next five years.

So the question remains, how can the libraries of today adapt to the digital world of tomorrow?

That's why we turn to other rapidly evolving industries for answers. We pose the question to leading businesses like Spotify, Netflix, and Whole Foods, and our findings might just surprise you.

Types of access



Onsite

Through the library's Wi-Fi



Offsite

URL referral from the library's website



Offsite

using their student email



At the Library

Your students get unlimited access to over 7,000 premium newspapers and magazines as soon as they step through your doors. They can browse on any device by following two simple steps:

Download the PressReader app or visit pressreader.com
Connect to the library's Wi-Fi network to get access

That's it. Really.

PressReader can help students find relevant articles, credible sources, and information to back up their research.

We offer quality content from more than 120 countries in over 60 different languages. So students from all over the world can stay connected to what's happening locally and back home.

Best of all, they can get access how they want — on library computers, or on their own personal devices.

Offsite

Your students can take PressReader with them even after they walk out of your doors.

They can access PressReader offsite on any personal device in a few different ways.

By using their institution's email address to login on the PressReader app or on pressreader.com, or logging in through the university's library portal.

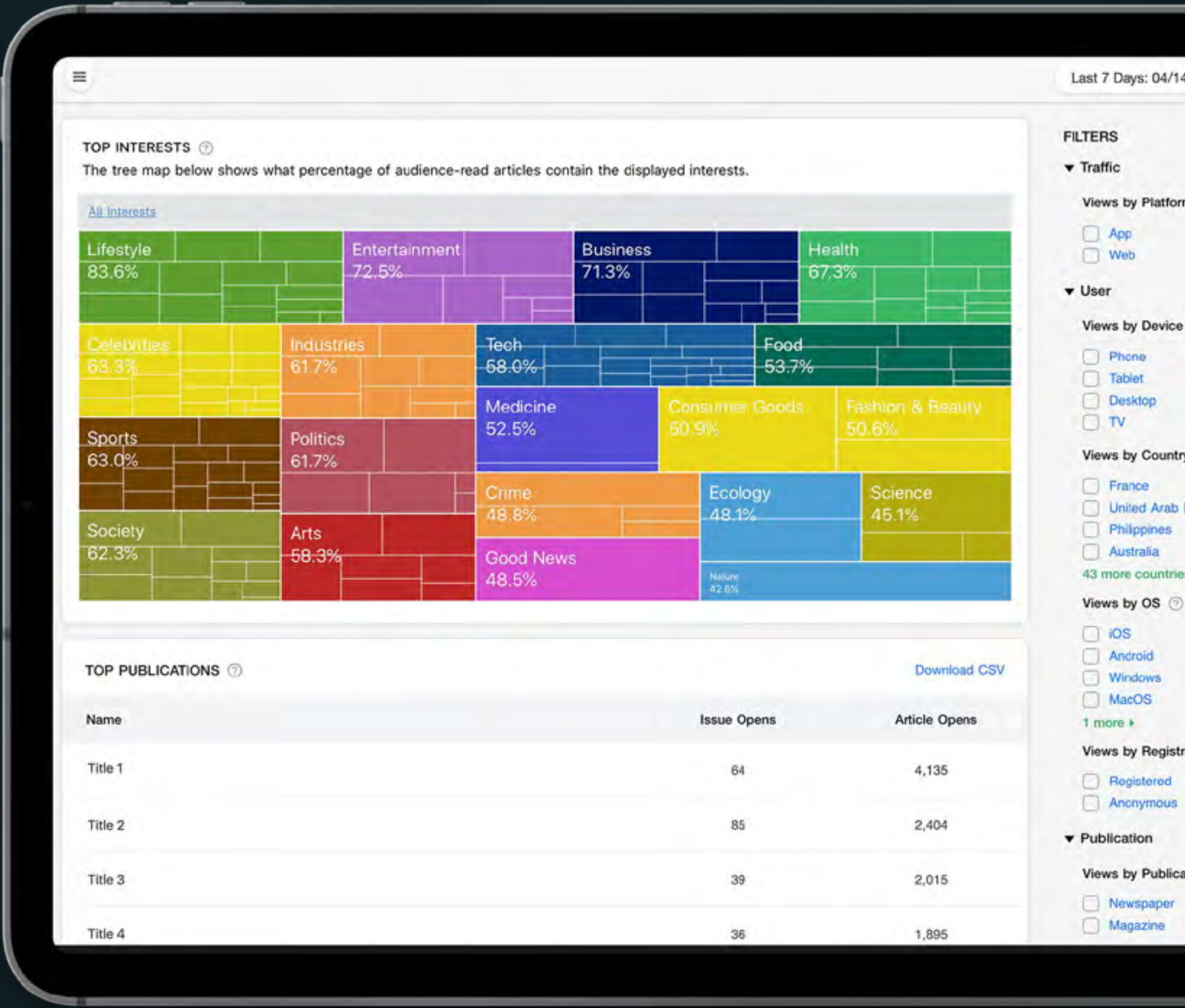
It's possible with PressReader.



PressReader Analytics

To better serve our clients, we built PressReader Analytics to provide you data that makes sense. It is a comprehensive dashboard designed to give you a better understanding of your patrons, with insights to help you improve PressReader usage.

With enhancements in features and functionality combined with metrics and common terminology used in product and content analytics the reports measure overall usage and engagement within your PressReader Hotspot.

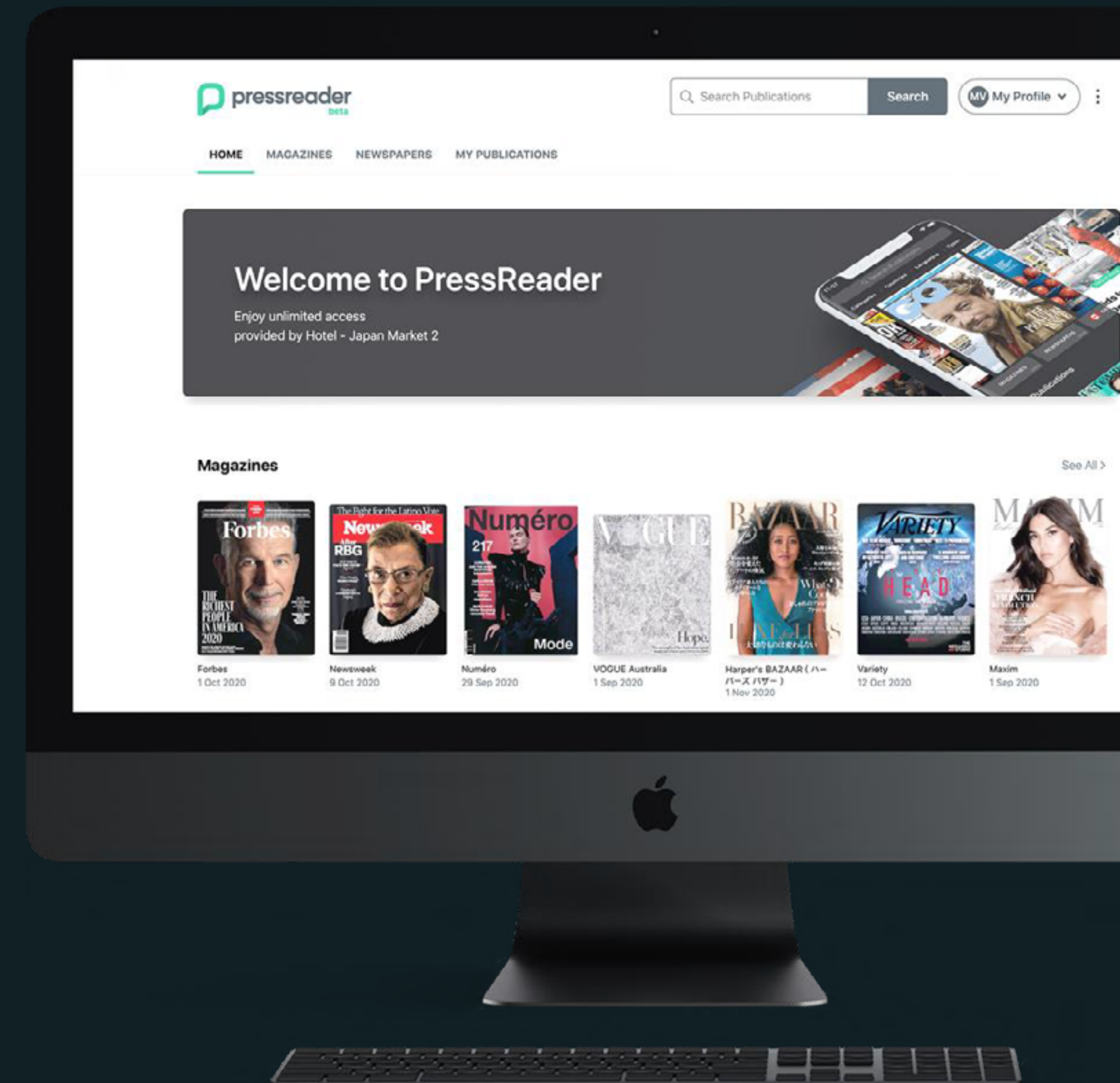


PressReader Accessibility

For everyone who loves reading

At PressReader, we believe reading should be accessible to everyone. We know many readers rely on tools or assistive technology to access content at learning centers, institutions, and businesses.

With navigation, audio, tab navigation, color contrast, large named buttons, and user font size control it's here to serve readers who need it most. It's an inclusive product for users worldwide.



Introducing Self-Pub

Leave a lasting impression with PressReader Self-Pub.

Upload your own content to the front page of PressReader* and further engage your readers with newsletters, reports, thought leadership, and more.

Check out our feature video to get a sneak peak at how it works!

How does it work?

- On Business Platform select the hotspot you want publish**
- Click to Upload Custom Content
- Add your PDF file (up to 100MB)
- Click to Upload and Publish (you can publish up to 3 files at the same time)



*Content will be visible to your institution only.

What's coming to PressReader in 2021

2020 was a year of digital transformation and better analytics. 2021 will be a year of personalization and an improved reading experience.

Product Facelift

A newer, simpler design for reading on the web.

Self Publication

Upload your own content to the PressReader catalog.

Counter Compliant Reports



